

If we model using BPMN, we are graphically representing a business process in the form of a business process diagram (BPD). BPDs are commonly used to represent, analyze and implement the current ("as is") and improved ("to be") processes. So, it is of great importance that BPDs reflect the real-world processes accurately and precisely. BPDs are commonly equated with business process models, however, a model is a more generic term. A business process model can also be a non-visual model (e.g. a program code or XML file) suited for being deployed on a business process engine.

It can be argued that a well-designed BPD, which is based on a standardized notation, such as BPMN, can positively affect most BPM activities and improve both, intra- and inter-organizational communication, not mention collaboration. The result is well-established and flexible BPM, which is continuously improved and adaptable to business requirements – a precondition for staying competitive in the turbulent external environment of today.

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