

Lean Poster Series #17

Hoshin Kanri

What is a Hoshin Kanri?

Hoshin Kanri, or Direction Management in Japanese, is a strategic planning process with built-in review, improvement, and learning activities. It is a management tool, often used in Lean, that helps keep the organization focused in the right direction.

Benefits

1. It aligns everyone towards a few high-impact objectives while also keeping them accountable for their commitments through visual management and review.
2. It standardizes the reporting and presentation format while also reducing the number of ad hoc reports generated, creating a form of Gemba focused management.
3. The organization learns and improves the planning process through root cause correction action

7 Step Hoshin Planning Process



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