

TOGAF® Poster Series #30



Business Value Assessment

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The ultimate goal of any EA project is not to merely improve the architecture but to deliver real value for the enterprise, which in most cases means delivering business value. This poster looks at how TOGAF assesses that business value.

Preliminary/A
Provide the initial motivation for engaging enterprise architects.

B: Business Architecture
Provides the means for demonstrating the business value of subsequent architecture work to key stakeholders, and the return on investment to those stakeholders from supporting and participating in this work.

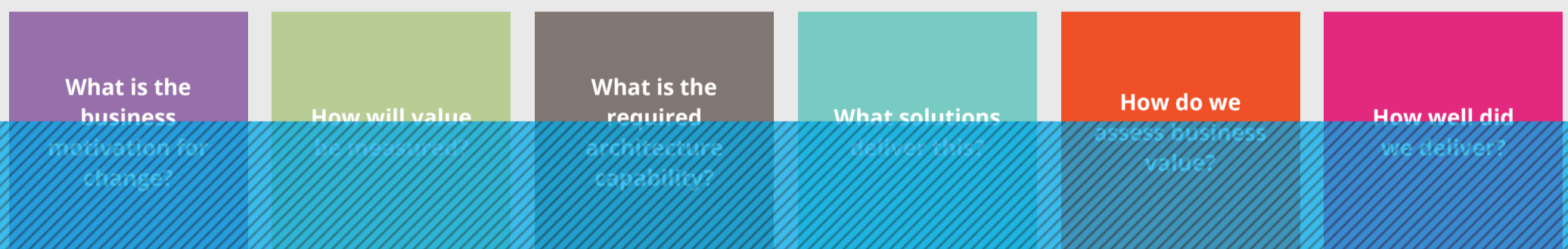
B/C/D
Develop the blueprint for architecture that will deliver the required Capability.

E
Identifies Solutions that can fulfil the Target Architecture, capability increments and transition architectures, and opportunities to fund and resource the changes.

E/F: Migration Planning Techniques
Include Business Value Assessment – see below.

F/G/H
Deliver the architecture that provides the required Capability.

We should be checking business value throughout each Phase of the ADM



Capability-Based Planning

...is a business planning technique focusing on business outcomes that helps co-ordinate projects across functional domains to achieve a capability.

Capabilities are business-driven and led, but benefits are often reaped at the enterprise and not line of business level, so projects take a line of business rather than corporate perspective.

A capability-based perspective enabled through EA is a challenging but powerful mechanism for emerging business value across enterprise functions.



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Business Value Assessment

...is a technique to assess business value through a matrix based on a value index dimension and a risk index dimension.

Criteria such as compliance to principles, financial contribution, strategic alignment, and competitive position. The size and complexity, technology, and project failure.

Criterion should be assigned an individual weight. The index, its development, is developed by senior management.



● On Target
● At Risk
● In trouble
(Project size indicated by size of circle)
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